

*Artisan*™

PREMIUM TOWEL PRODUCTS

New Premium Towel Products  
Certified by Green Seal™

**wausau**PAPER®

1150 Industry Road • PO Box 189 • Harrodsburg, Kentucky 40330-0189 • 800.723.0001 • [wausau.com](http://wausau.com)

# Introducing Artisan™ Premium Towel Products

## Carefully crafted.

Cloth-like durability and strength for unmatched performance

## Elegantly refined.

Brilliant white with a unique surface design for a premium look and feel



Artisan™ offers superior sophistication for your hand drying experience. Carefully crafted from innovative ATMOS papermaking technology, toweling is brilliant white, remarkably strong, yet delicate enough to provide a soft and thorough hand drying experience. Artisan™ cloth-like towels are the pinnacle of premium – giving you confidence in exceptional quality and performance. Catering to high-end markets and properties, Artisan™ offers luxury that is authentically designed for the refined.

## Artisan™ Roll Towels

Superior quality Artisan™ roll towels are designed for a premium hand drying experience. Toweling is brilliant white for a clean, hygienic appearance. These features appeal to Class A office buildings, high-end lodging establishments, and healthcare facilities that seek exceptional quality products to reinforce an upscale image. When coupled with Wausau Paper® controlled-use dispensing systems, Artisan™ towels save money by reducing waste and maintenance costs. Roll towels are available in lengths of 425 or 600 feet.

Artisan™ roll towels are  
Green Seal™-certified



## Artisan™ Folded Towels

Each Artisan™ towel features a unique surface design for beauty and performance. These extra-thick towels absorb wetness quickly – minimizing the amount of towels needed for hand dries. Artisan™ premium quality folded towels have neutral upscale packaging and are ideal for establishments such as Class A office buildings and healthcare facilities. Towels are available in traditional multifold and c-fold configurations as well as uniquely sized OptiFold® to satisfy any hand drying application.

Artisan™ folded towels are  
Green Seal™-certified



# PRODUCT SPECIFICATIONS



30620 70620 30320 70320 04220 04820 04420 04620



Artisan™ is the only line of premium quality towels that features Green Seal™ certification. Towels are made from superior quality recycled fibers providing premium appearance and comfort while also supporting sustainability initiatives. Promote an upscale image for any facility with Artisan™ premium towels.

*Artisan™*

## Controlled Roll Towels

No.	Color	Dispenser	Roll Width	Feet/Roll	Rolls/Case	Feet/Case
30620	White	80010, 87510, 86800	8"	600	6	3,600
70620	White	75010, 77510, 76700	7½"	600	6	3,600
30320	White	80010, 87510, 86800	8"	425	6	2,550
70320	White	75010, 77510, 76700	7½"	425	6	2,550

## Folded Towels

No.	Color	Description	Dispenser	Sheet Size (W" x L")	Towels/Package	Packages/Case	Towels/Case
04220	White	Multifold	53200, 53500	9½ x 9½	250	12	3,000
04820	White	C-Fold	53200, 53500	10½ x 13	150	16	2,400
04420	White	OptiFold®	53200, 53500	10¼ x 9½	250	12	3,000
04620	White	OptiFold® ES	53200, 53500	8 x 9½	250	12	3,000

*Availability and specifications are subject to change.*



All Artisan™ towel products are Green Seal™-certified

PLEASE RECYCLE

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Printed with soy ink on Green Seal and FSC-certified paper.

\*These products meet Green Seal™ Standard GS-1 based on chlorine-free processing, energy and water efficiency, and content of 100% recovered material with a minimum of 50% post-consumer material. GreenSeal.org.

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